

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 580410-1 | 10/28/12 | October 2012 | 10/01/12 - 10/12/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| KSTU | Kent Carbon | Salt Lake City | Local |

| Advertiser | Product | Estimate Number |
|---------------------|--------------------------|-----------------|
| Matheson/D/Congress | Matheson for Congress 20 | 12258 |

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/08/12 - 10/14/12 | 580410 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/08/12 | 10/14/12 | M-F 530a-6a | 530a-6a | M----- | :30 | 1 | \$250.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/08/12 10/14/12 M----- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 13 M 10/08/12 5:41 AM M-F 530a-6a 530a-6a :30 MATTV54 \$250.00 NM | | | | | | | | | |
| 2 | 10/08/12 | 10/14/12 | M-F 6a-7a | 6a-7a | ----F-- | :30 | 1 | \$375.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/08/12 10/14/12 ----F-- 1 \$375.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 13 F 10/12/12 6:28 AM M-F 6a-7a 6a-7a :30 MATTV53 \$375.00 NM | | | | | | | | | |
| 3 | 10/08/12 | 10/14/12 | M-F 7a-8a | 7a-8a | -1-1--- | :30 | 2 | \$375.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/08/12 10/14/12 -1-1--- 2 \$375.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 13 Tu 10/09/12 7:55 AM M-F 7a-8a 7a-8a :30 MATTV55 \$375.00 NM | | | | | | | | | |
| 2 13 Th 10/11/12 7:27 AM M-F 7a-8a 7a-8a :30 MATTV55 \$375.00 NM | | | | | | | | | |
| 4 | 10/08/12 | 10/14/12 | M-F 8a-9a | 8a-9a | 1-1-1-- | :30 | 3 | \$375.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/08/12 10/14/12 1-1-1-- 3 \$375.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 13 M 10/08/12 8:14 AM M-F 8a-9a 8a-9a :30 MATTV53 \$375.00 NM | | | | | | | | | |
| 2 13 W 10/10/12 8:54 AM M-F 8a-9a 8a-9a :30 MATTV55 \$375.00 NM | | | | | | | | | |
| 3 13 F 10/12/12 8:12 AM M-F 8a-9a 8a-9a :30 MATTV55 \$375.00 NM | | | | | | | | | |
| 5 | 10/08/12 | 10/14/12 | M-F 9a-10a | 9a-10a | ---T--- | :30 | 1 | \$200.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/08/12 10/14/12 ---T--- 1 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 13 Th 10/11/12 9:50 AM M-F 9a-10a 9a-10a :30 MATTV55 \$200.00 NM | | | | | | | | | |

INVOICE

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------|----------------------------|-----------------|---------------------|
| 580410-1 | 10/28/12 | October 2012 | 10/01/12 - 10/12/12 |
| Advertiser | Product | Estimate Number | |
| Matheson/D/Congress | Matheson for Congress 2012 | 12258 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 6 | 10/08/12 | 10/14/12 | M-F 3p-4p | 3p-4p | --W---- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/08/12 10/14/12 --W---- 1 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 13 W 10/10/12 3:11 PM M-F 3p-4p 3p-4p :30 MATTV55 \$200.00 NM | | | | | | | | | |
| 7 | 10/08/12 | 10/14/12 | M-F 530p-6p | 530p-6p | -T----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/08/12 10/14/12 -T----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 13 Tu 10/09/12 5:59 PM M-F 530p-6p 530p-6p :30 MATTV53 \$500.00 NM | | | | | | | | | |
| 8 | 10/08/12 | 10/14/12 | M-F 9p-1005p | 9p-1005p | 1-1---- | :30 | 2 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/08/12 10/14/12 1-1---- 2 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 13 M 10/08/12 9:28 PM M-F 9p-1005p 9p-1005p :30 MATTV54 \$1,500.00 NM | | | | | | | | | |
| 2 13 W 10/10/12 9:28 PM M-F 9p-1005p 9p-1005p :30 MATTV53 \$1,500.00 NM | | | | | | | | | |

| | | | |
|--------------------|----|--------------------|------------|
| <u>Total Spots</u> | 12 | <u>Gross Total</u> | \$6,400.00 |
|--------------------|----|--------------------|------------|

Payment Terms 30 Days

| | |
|--------------------------|------------|
| <u>Agency Commission</u> | \$960.00 |
| <u>Net Amount Due</u> | \$5,440.00 |